

Situative Cognition

James G. Greeno

Timothy J. Nokes-Malach

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LRDC

Learning Research &
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 **LearnLab**
Pittsburgh Science of Learning Center

Autobiographically

- A problem I've worked on consistently (for over 50 years, now): Can we explain, with a theory, the difference between knowing procedurally (how to get an answer) and understanding conceptually what the problem is about?
- The field that includes this problem has changed its methods and concepts over the years, including changing its name. So, although I have worked on a single problem for half a century, what I've done has been labeled differently from one decade to the next:
 - = when I graduated, I was an experimental psychologist
 - = by the time I was a professor, I was a cognitive, and mathematical, psychologist
 - = in another decade, I was a cognitive scientist
 - = and now, I'm a **learning scientist**

Autobiographically

- My research examines human learning and problem solving with an aim to understand, predict, and promote knowledge transfer
- Ph.D. Cognitive Psychology, University of Illinois at Chicago
- Beckman Postdoctoral Fellow, University of Illinois at Champaign-Urbana
- Associate Professor of Psychology, University of Pittsburgh
Research Scientist at the LRDC

A small issue of terminology

- As we understand it, situated cognition and learning is not a topic; it's a general assumption
(We believe that it's preferable to assume that cognition and learning are always inherently situated — not that some cognition and learning are situated, and some aren't, or that in some cases, cognition or learning is situated more, or less, than in other cases)
- Therefore, we prefer the term **situative** (as in situative framework, situative theory, situative perspective) rather than *situated* (as in situated cognition, situated learning, situated action) because *situative* is less likely to invite the misconception that some cognition (or learning or action) is situated and some isn't

Three bits of history

- J. Lave's talk (Dec. '84? Jan. '85?) reported findings in ethnographic studies of grocery shopping and young Brazilian street merchants — The problem space, including what constituted a solution, **emerged dynamically**, contradicting the basic cognitivist assumption of a stable problem space in which to search for a solution (see Lave, Murtaugh, & de la Rocha, 1984)
- L. Suchman's 1985 book, *Plans and Situated Action*, challenged the assumptions of AI planning and plan recognition in principle, arguing that HCI is inherently asymmetric
- IRL was founded in 1987, expecting to focus on developing software for apprenticeship learning, but a review of studies of apprenticeship (Lave & Wenger, 1991) indicated that legitimate peripheral participation (LPP), not apprenticeship per se, was an important aspect of social arrangements for learning

Overview

- Part 1: Motivation, assumptions, and definitions
- Part 2: Framework
 - *Discussion activity 1*
- Part 3: Explanation patterns
 - *Discussion activity 2*
- Part 4: Some future directions
 - *Discussion activity 3*

Part 1: Motivation and assumptions

- Jim's interests in a situative perspective captured by the autobiographical comments and three bits of history
- Tim's interests in a situative perspective stem from trying to understand transfer in classroom contexts; interactions with stuff in the world; how motivation emerges in a classroom
- We view this perspective as core to the learning sciences and one of the things that separates it from experimental psychology

Example: Engle and colleagues

- Studied the interaction of fifth-grade students and their teachers in classroom activities developed in the Fostering Communities of Learners (FCL) project (Brown & Campione, 1994)
- “Big Old Argument” about how orcas should be classified (Engle & Conant, 2002) and focused on what students learned and transferred about causal explanations for why various animal species were endangered (Engle, 2006)
- **Approach:** 1) What content was constructed in common ground of the learning interactions and
2) How did individuals participate in that content?

Example: Engle and colleagues

- Engle and Conant (2002) hypothesized that the conditions for productive disciplinary engagement included:
 - Being positioned with authority and accountability in a practice
- One way to support this is through the teacher's framing of instruction (Engle, 2006)
 - Expansive framing – time, people, and places

Definitions

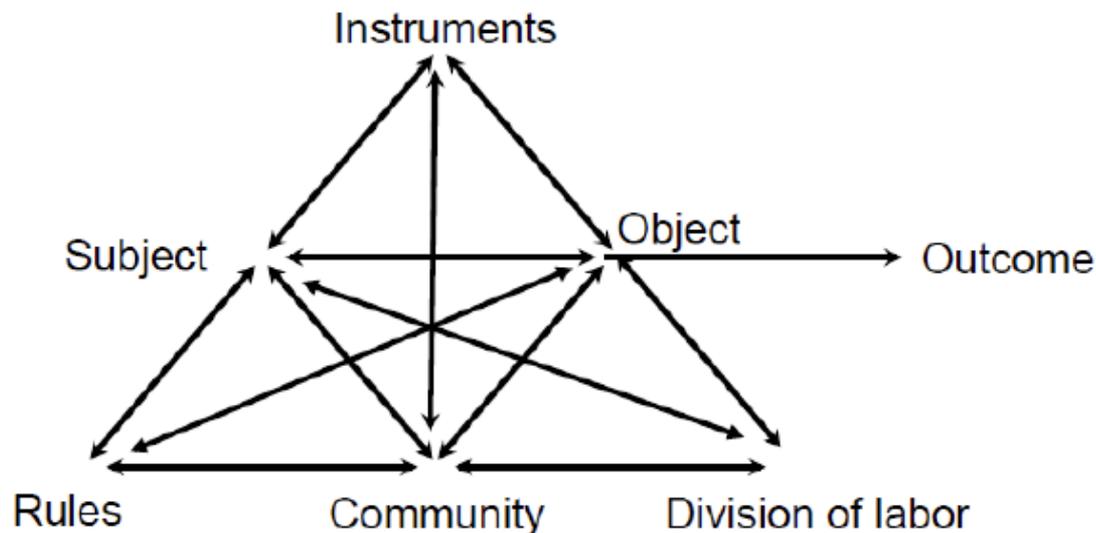
- **Activity system**: higher level learning system, unit of analysis is larger than the individual person – either two or more people, or an individual working with objects or technological systems (e.g., classroom, small group interaction; tasks)
- **Community of practice**: people who know how to participate in regular reoccurring practices of an activity system and trajectories of participation (Wenger called this identity) (e.g., authority and accountable)
- **Framing**: “*What is going on here?*” (Goffman, 1974) (e.g., expansive versus bounded)
- **Affordances**: qualities of systems that can support interactions and there present possible interactions for an individual to participate in (Greeno & MMAP, 1998; building on Gibson, 1986) (e.g., accountability and authority → ok to express opinions)

Definitions cont.

- **Constraints**: if-then regularities of interactions with material and informational systems that enable a person to anticipate outcomes and participate in trajectories of interactions (Barwise & Perry, 1983)
(e.g., accountability → can't give just any opinion)
- **Information structures**: patterns of information; mental representation
(e.g., problem space; is it conceptual or procedural?)
- **Participation structures**: patterns of interaction in which several of the components of systems coordinate their behaviors as they participate in their joint activity
(e.g., differences in competence, authority, and autonomy)

Part 2: Framework

- **Subject or agent**: can be an individual or a group
- **Object**: what the subject works on
- **Instrument or resources**: the subject uses in an effort to transform the object according to the goal



Engestrom, 1987, p. 78

Discussion activity 1

How do (could) these concepts get applied in your research?

Part 3: Explanation patterns

About levels

- We claim that analyses at the individual-cognitive level, and at the activity-system level are both valuable
We agree with Stahl (2014) who wrote:
“Group cognition is not a physical thing, a mental state, or a characteristic of all groups. It is a unit of analysis” [p. 2]
- And with Goldstone & Gureckis (2009):
“Indeed, one might go so far as to say that groups of people can be interpreted as information processing systems” [p. 415]
- Studies focused on either level that advance understanding of cognition or learning are valuable contributions to the learning sciences
- Even so, we also value efforts to integrate concepts and findings between the levels
(see Mitchell, 2003, on “integrative pluralism”)

Some examples of integrative contributions

- A.** In some studies, a phenomenon is explained with a mixture of aspects of interaction, some at the level of individual cognition and others at the level of cognition by an activity system
 - A1.** Engle (2006) on transfer
Framing: epistemological and positioning
 - A2.** van de Sande & Greeno, 2012
Reaching alignment with positioning and frame recognition
 - A3.** Greeno, Sommerfeld & Wiebe in Stenning et al.
Reframing or not, with positioning and a (cognitive) explanation of an alternative

Some examples of integrative contributions

B. A phenomenon at one level is explained with a hypothesis about a process at the other level, that is

= a phenomenon of activity-system cognition or learning explained by hypotheses about individual cognition or learning

individual-level hypothesis (ILH) → system-level phenomenon (SLP)

= a phenomenon of individual-level cognition or learning explained by hypotheses about system-level cognition or learning

system-level hypothesis (SLH) → individual-level phenomenon (ILP)

Some examples of integrative contributions

B1. *ILH* → *SLP*; Hutchins & Klausen (1998)

Individuals in an airplane crew had different knowledge that they combined to construct a case to support their request to change their altitude

B2. *SLH* → *ILP*; Moss & Case, 1999; Bowers, Cobb & McClain, 1999

Many studies are like these. A program of instruction is designed and conducted in (a) classroom(s), students are assessed individually, and findings are interpreted as results of their participation in the classroom activities

Discussion activity 2

1. Think about learning environments as activity systems
 - 1a. In a traditional class, with a teacher and a group of students, what (or who) are the main system components (subject, object, and resources)?
 - 1b. How is this different if the learning activity is interacting with a computer program?

- 2a. Given that classroom learning occurs in an activity system, is it ok (for research?, or for practice?) to test its effects with individual assessments?

- 2b. What assumption(s) can we infer is(are) made for this to be coherent?

Part 4: Some future directions

- Further integrating activity system explanations with individual cognitive explanations
- Analyzing classroom level motivation
- Cognitive and motivational assessments of the activity system

Discussion activity 3

What future directions are you pursuing?